

Patrick Beeson

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Thornhill Way Apt. 302 Knoxville, TN 37931

Work experience

Project manager

The E. W. Scripps Company

February 2007 to Present

Knoxville, TN

I solve problems for 18 newspapers, sometimes all at once. ¶ Other times, I develop requirements for projects such as CMS rollouts and the Yahoo! Newspaper Consortium. ¶ I also led the development of a video player in less than five months. ¶ But most importantly, I provide innovative solutions to increase revenue during turbulent market conditions.

Skills management, Django, planning, organization, Ellington, video, business, development, innovation, leadership, communication

Web standards developer

The Roanoke Times/roanoke.com

October 2006 to February 2007

Roanoke, VA

Standards are essential for quality journalism — they're also valuable for Web development and design. ¶ I led a cross-departmental effort to ensure a standardization of quality for applications and front-end design used on an award-winning newspaper Web site. ¶ This boosted traffic through SEO while also improving accessibility and site performance. ¶ Users also benefited from increased attention to functionality of interactive tools.

Skills HTML, CSS, JavaScript, XML, Photoshop, Web standards, SEO, UI, ASP.NET, accessibility, development, design, users

Online production editor

The Roanoke Times/roanoke.com

May 2005 to October 2006

Roanoke, VA

The future of newspapers, and journalism, is on the Web. ¶ I helped prove this maxim by helping roanoke.com win many national awards for innovative multimedia such as video, podcasts, audio slide-shows, photo galleries and interactive packages. ¶ But I also produced daily breaking news, photo cutlines, message boards, polls and headlines. ¶ Perhaps most important was the creation and management of a newsroom blogging effort.

Skills journalism, blogging, news, multimedia, innovation, photos, podcasts, video, editing, writing, polls, Movable Type, social networking, copy editing, Web cast

Editorial intern

Equipment World Magazine/
equipmentworld.com

January 2005 to May 2005

Tuscaloosa, AL

Writing about the construction industry can be quite a task. ¶ Especially when you're charged with reporting, editing and writing daily news briefs in addition to magazine features. ¶ I also managed the Web site for this industry-leading magazine while providing consultation on how it could be improved with future development.

Skills magazine, writing, reporting, site management, features, copy editing

Education

Master of arts in communication

University of Alabama

May 2005

Concentration: Journalism

Master's project: Weblogs and journalism

Bachelor of science in communication

Appalachian State University

May 2002

Major: Public relations

Minor: Business